



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2017

Multiple District 4

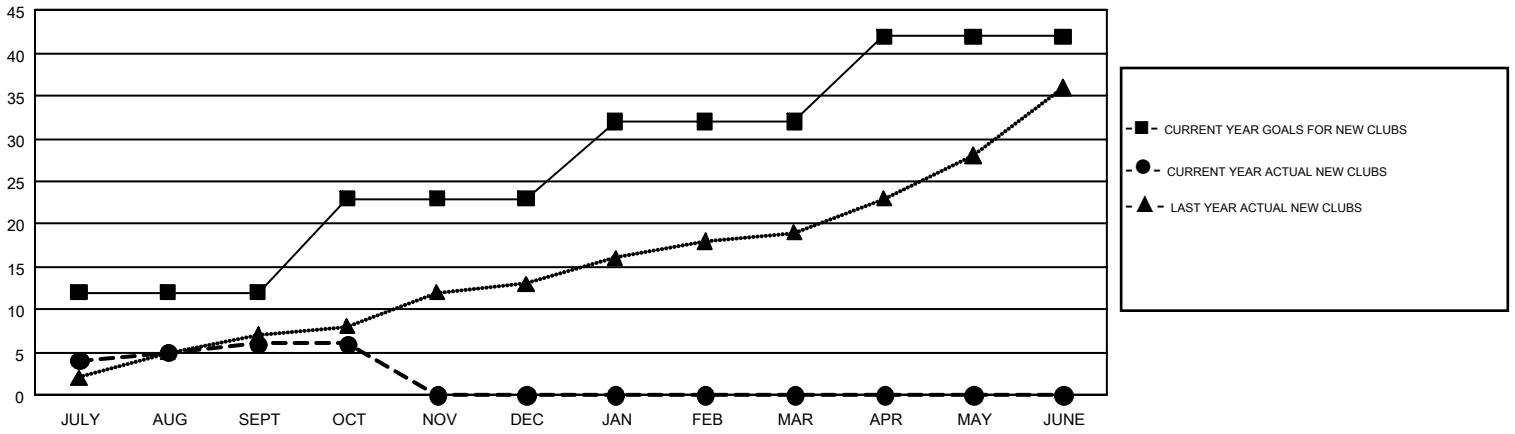
LOCATION: CALIFORNIA

GMT: HOWARD HUDSON

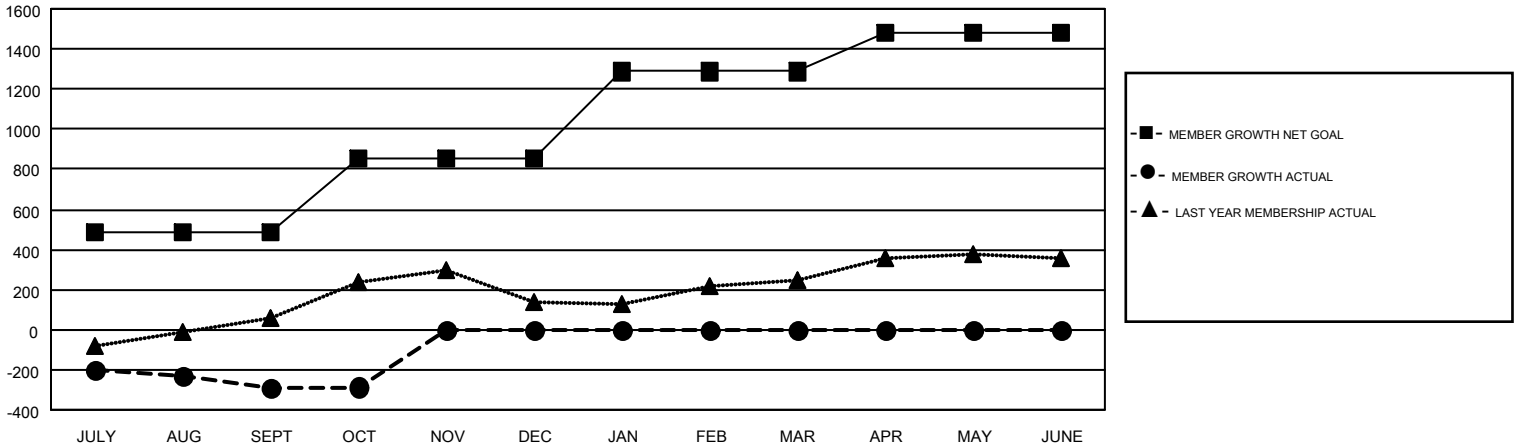
GMT CA 1

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | | RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 12 | 6 | 4 | JULY/AUG/SEPT | 485 | 953 | 1,082 |
| OCT/NOV/DEC | 11 | 0 | 0 | OCT/NOV/DEC | 368 | 253 | 230 |
| JAN/FEB/MAR | 9 | 0 | 0 | JAN/FEB/MAR | 434 | 0 | 0 |
| APR/MAY/JUNE | 10 | 0 | 0 | APR/MAY/JUNE | 191 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|--|---|-----------------|
| DROPPED CLUBS: 4 | 322 CLUBS OF 751 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 12,930 (62.57%) |
| DECEASED | 93 | FEMALE | 7,736 (37.43%) |
| CLUB CANCELLED | 0 | TOTAL FAMILY UNIT MEMBERS | 3,747 |
| OTHER | 1,219 | FAMILY MEMBERS PAYING HALF DUES | 1,954 |
| TOTAL | 1,312 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | |